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Cool

Volume 1 Number 1

July 30, 1990

How Genes Should Work

Cool

Head Cheese

Bon

European Cheese

Peter

People Who Reject Papers

Guldo "The Killer" Sarducci

The late, great Roy Cohn

"Fingers" Itzkowitz

People Who Commission Reviews

None of your goddamn business.

Reviews are "solicited"

People Who Really Run Cool

Daffy Duck

Homer Simpson

Dan Quayle

Jonathan

David

Cool Dudes

Richard

Welcome

James

Jeremy

Pierre

Michael

Bryan

Gary

Werner

Phillip

Joe

Corey

Thomas

Peter

John

Winship

Ira

Chris

Bob

Tony

Richard

David

Charles

Martin

Walter

Regis

Judith

Marc

Nancy

Ron

Mike

Tom

Phillippa

Chris

Michael

Ira

Don

Howard

Kim

Walter

Lelio

William

Hugh

Bob

Jim

Jerry

Jeff

Ueli

Matt

Phil

David

Frank

Davor

Susan

Bob

Richard

Harold

Mike

Alan

Hal

Owen

Ed

Telephone Numbers

Complaints: 617-TOO-COOL

Principal Office

Cool
Trump's Taj Mahal
Atlantic City, New Jersey

European Office

Cool
A secluded villa in the
south of France

Cool

Minireviews

Cell-Cell-Cell-Cell-Cell Interactions In Development: An Astonishingly Clever Insight	A molecular biologist	553-559
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Finally, he's done with the damn book	Author's family	572-573

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<i>tush1</i> Encodes an EGF-like Zn Finger POU Homeobox HLH Protein with Tyrosine Kinase Activity	Someone at UCSF	606-624
TFIID Is Not Essential for Transcription In Any Cell Type	A big, hot lab	625-631
TFIID Is Essential for Transcription In All Cell Types	Their rivals	632-640
An Ig Superfamily Member Not Involved In Neuronal Development	Guess who's going to have trouble getting their next grant	641-648

LPF: Life Promoting Factor Isolated from
Xenopus Oocytes

Gosh we're extremely cool 649-660

LPF Expressed Everywhere All the Time In All
Living Things

And cool biochemists 661-667

LPF Is Necessary for Transcription, Translation,
and Retrograde Transport from Golgi to ER

Cool cell biologists, also 668-677

Identification of LPF as an Amphipathic Protonated
Triatomic Molecular Species

Way coolness ensues 678-684

Products In which Cool Dudes have a Commercial Interest

Positions Already Filled

The cover shows a way cool picture, dude, of a
chromosome stained with a very cool new dye
that shows almost nothing so it's easy to pick out
the really cool stuff. If you still can't see it now,
then you're not cool enough for Cool. For details
see article by Dworkin and Wilson in a recent
issue.

Instructions for Authors

Scope of Articles

Cool only publishes articles that it deems to be astonishingly cool beyond belief. Any doiky shit submitted will be returned immediately to the authors postage due; there is just too much cool shit submitted (mostly by Cool Dudes) to waste our precious thick glossy sexy stock on it. So, forget it, all you hoseheads out there.

Editorial Offices

We have no phone number, no real address, only an unlisted Fax number which can be obtained from a Cool Dude if appropriately suckec up to.

Time of Publication

None of your fucking business

Submission of Manuscripts

Try to find someone else who has written exactly the same paper (no overlapping authorship, preferably) and submit together. If this is not possible call up a Cool Dude and he or she will promptly submit an essentially identical paper.

Organization of Manuscript

Should be very cool. Leave informative stuff for the small print at the end so that no one has to feel guilty not reading it ("it hurts my eyes")

Models

All articles should contain a very cool model, whether or not the data support it.

References

Only articles that are in press may be included in the references and only those in press at Cool, Science, Nature, or PNAS.